

Research on Reform and Development of School Physical Education in Ethnic Areas of Western China in the New Era of Poverty Alleviation

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Abstract: from now to 2020 is the decisive period for building a well-off society in an all-round way. Due to various factors such as natural conditions, development basis, social development, and market environment, the economic development in the western minority areas is slow, and regional development faces many special difficulties and problems, especially deep poverty such as the “three regions and three states” in areas where poverty is large, the number of people living in poverty is large, the degree of poverty is deep, the causes of poverty are complex, and poverty reduction is difficult. The key to winning the decisive battle against poverty is to make up the shortcomings in these areas. In the context of the macro-policy of targeted poverty alleviation and the country's vigorous development of the sports industry, this study makes full use of the resource advantage of the rich traditional sports culture of ethnic minorities in the western ethnic areas, and systematically analyzes the integrated development of the traditional ethnic sports industry and targeted poverty alleviation the feasibility, development principles, industry types, and monitoring mechanism are hoped to provide a theoretical reference for the coordinated development of the traditional sports industry of guizhou's ethnic minorities and precision poverty alleviation to build a well-off society in an all-round and synchronous manner.

1. Introduction

Since the 18th national congress of the party, the party central committee with comrade xi jinping at the core has placed poverty alleviation in a prominent position in governing the country and mobilized the whole party and the whole society to start the battle against poverty [1]. The report of the nineteenth national congress of the communist party of china pointed out that by 2020, the poverty-stricken population in the western minority areas under the current standards of our country should be lifted out of poverty, all poverty-stricken counties should be removed, and the overall regional poverty should be resolved [2]. The key to a good fight against poverty is to fight a good fight against poverty in deeply impoverished areas. General secretary xi jinping has repeatedly emphasized that to build a well-off society in an all-round way, a nation is indispensable. However, due to various factors such as natural conditions, development foundation, social development, and market environment, the economic development of ethnic minority areas is slow and social development is lagging behind. Development faces many special difficulties and problems, especially in ethnic regions, where poverty is large, the number of poor people is deep, the degree of poverty is deep, the causes of poverty are complex, and poverty reduction is difficult [3].

School education is an important aspect of targeted poverty alleviation. Targeted poverty alleviation plays an important role in promoting the reform and development of physical education in schools in the western minority areas. The so-called precision poverty alleviation is to be precise, to understand the most needed and really poor areas and the poor [4]. But schools are an important aspect of poverty in every region. School education reflects the economic development level and educational development level of a region to a certain extent. In every basic education reform, school physical education plays a huge role in the modernization and development of the western minority areas [5]. We must conscientiously do a good job of reforming the physical education in the western minority areas [6].

2. Analysis of the Connotation of Poverty Alleviation in the New Era

Since the “18th National Congress of the Communist Party of China”, General Secretary Xi Jinping Has Put Forward a Series of New Ideas and Measures in the Process of Targeted Poverty Alleviation. the Logic Diagram of the Six Systems is Shown in Figure 1.

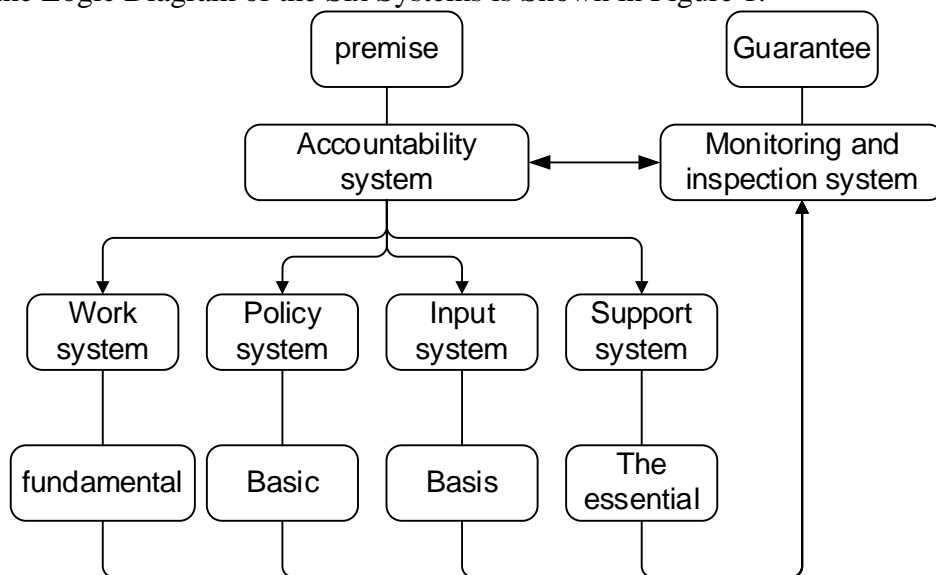


Fig.1 Six System Logic

2.1 Responsibility System for Targeted Poverty Alleviation

Precise poverty alleviation is a huge and heavy systematic project. It must be precisely responsible, establish a strict responsibility system, and clearly solve the problem of poverty alleviation and poverty alleviation in poor areas with clear tasks, perfect mechanisms and strict assessment[7]. Based on this, General Secretary Xi Jinping puts forward and emphasizes the mission concept of precision poverty alleviation, and builds a scientific governance structure that implements the responsibility system at various levels [8].

2.2 Working System for Targeted Poverty Alleviation

Accurate poverty alleviation must have an efficient workflow design, and build a scientific workflow mechanism. This series of work processes constitutes a scientific, complete and logical and reasonable poverty alleviation work system. The specific poverty alleviation work system includes: accurate identification of poor households, accurate assistance to poor households, dynamic management of poor households, and accurate assessment of poor areas [9].

2.3 Policy System for Targeted Poverty Alleviation

General Secretary Xi Jinping's targeted poverty alleviation policy involves public policies in many fields, such as agricultural industry development policy, financial support policy, education assistance policy, social participation and assistance, etc. At present, a relatively complete targeted poverty alleviation policy system has been formed. The targeted poverty alleviation policy system mainly includes the five areas of precision policy: industrial poverty alleviation, employment transfer, poverty alleviation and relocation, education poverty alleviation, and asset income poverty alleviation, as well as policies and measures to improve the poverty governance system [10]. In the process of targeted poverty alleviation, only by establishing a series of policies that are coordinated and coordinated in an up-and-down manner can resources be directed to the poor areas. Therefore, a series of policy systems need to be perfected as guidelines for targeted poverty alleviation.

2.4 Input System for Targeted Poverty Alleviation

The input system is the basis for precision poverty alleviation. In the new era, poverty alleviation work must improve the funding and talent input programs to ensure the effective implementation of

poverty alleviation work. The targeted poverty alleviation input system includes a capital input system and a human input system. Regarding the capital investment system, General Secretary Xi Jinping believes that it is necessary to form a diversified capital investment system that takes government financial input as the main body and leads, and financial capital, social capital, and other input funds as a supplement.

2.5 Support System for Targeted Poverty Alleviation

Regarding the assistance methods for precision poverty alleviation, General Secretary Xi Jinping proposed to achieve accurate counterpart assistance and strengthen the poverty alleviation cooperation between the east and the west. In terms of cooperation, he proposed that “the eastern region must not only help with money and goods, but also promote industrial-level cooperation to promote the flow of talents, funds, and technology to the poor areas in the eastern region to achieve a win-win situation for both parties.” At the level of cooperation, “it is necessary not only to promote collaboration at the provincial level, but also at the city and county level.”

2.6 Social Mobilization System for Targeted Poverty Alleviation

General Secretary Xi Jinping advocates the establishment of a social mobilization system with extensive participation and concerted efforts. The social mobilization system for targeted poverty alleviation adheres to the principles of government guidance, pluralism, mass participation, and targeted poverty alleviation. To this end, he proposed to improve the mechanism for poverty alleviation by coordinating party and government organs in the eastern and western regions, and widely mobilize all sectors of society to participate in poverty alleviation and development. It is also necessary to absorb the successful experiences of other countries, study and learn from the successful practices of other countries, innovate our philanthropy system, mobilize the whole society to participate in poverty alleviation, and encourage and support various enterprises, social organizations and individuals to participate in poverty alleviation. He emphasized that we must guide the focus of social poverty alleviation, promote the flow of assistance resources to poor villages and poor households, and effectively achieve targeted poverty alleviation. The content of the social mobilization system includes vigorously advocating poverty alleviation by private enterprises and actively guiding social organizations to alleviate poverty, Widely mobilize individual poverty alleviation, deepen the targeted poverty alleviation work) strengthen poverty alleviation cooperation between the eastern and western regions.

3. The Relationship between Precision Poverty Alleviation and School Physical Education Reform in the Western Minority Areas

Both precision poverty alleviation and the reform and development of school physical education in the western minority areas are mutually restrictive and mutually influential. The promotion of targeted poverty alleviation helps the smooth development of school physical education reform and development in western ethnic minority areas, and the reform and development of physical education in western ethnic minority areas also promotes the implementation of targeted poverty alleviation to a certain extent. Targeted poverty alleviation is mainly to solve the poverty in the western ethnic areas, and one of the constraints to poverty in the western ethnic areas is education in the western ethnic areas. Due to environmental constraints in the western ethnic minority students, parents' old thinking regards their children's college entrance examination as the only way to get rid of the identity of farmers in the western ethnic minority areas, so that children think that as long as they study cultural courses well, they can lead a better life . It is also because many schools in ethnic minority areas in the west place too much emphasis on the rate of advancement and continually compress students' extracurricular time. In this way, all the children's time is spent studying. Relatively speaking, the time for physical exercise is constantly shrinking, and the status and role of school physical education are also declining. In another aspect, the school's infrastructure is backward, sports equipment and venues are lacking, and school sports cannot be developed and operated normally. This is an important aspect of targeted poverty alleviation for

school aid. School sports reform in the western minority areas must strengthen new understanding and change outdated ideas. Targeted poverty alleviation promotes the reform of physical education in schools in western ethnic minority areas. Reforms are carried out with the help of the government. After the reform, the primary and secondary schools in western ethnic minority areas can be better educated and the western ethnic minority areas can become richer.

4. Suggestions on the Poverty Alleviation of Sports Tourism in the Western Ethnic Regions

In recent years, the mode of economic development in the western ethnic areas has changed rapidly, and the problems faced are mainly based on the actual situation, how to improve the quality of sports tourism projects in the western ethnic areas. The author believes that we should face up to various problems in the tourism of ethnic minorities in the west, including inadequate tourism mechanisms, lack of funds and talents, and people's backward tourism concepts. Take effective measures and carefully plan the prospects for the development of tourism economy. The structure of the national sports training industry participating in targeted poverty alleviation is shown in Figure 2.

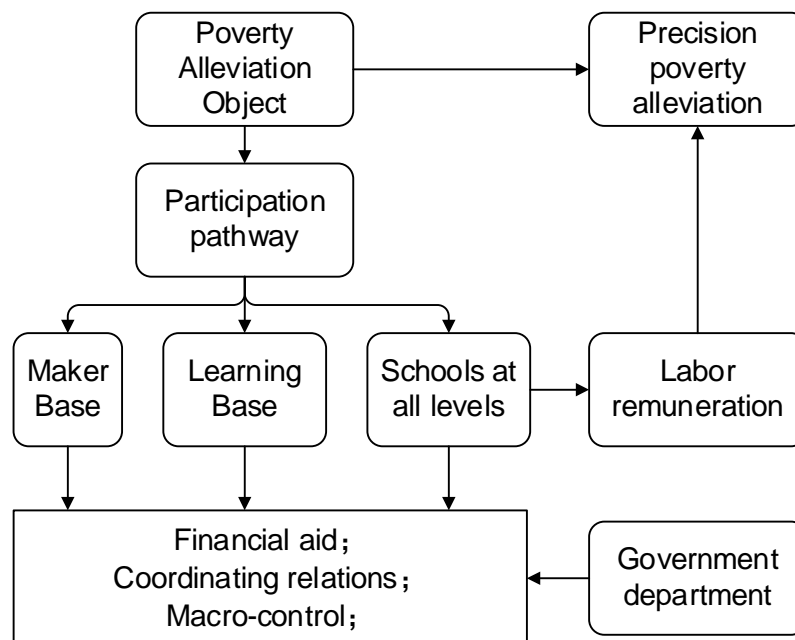


Fig.2 Poverty Alleviation Structure of Physical Education

4.1 Use of Fundraising as the Basis for the Rapid Development of Sports Tourism Economy

A common problem in the development of tourism is the lack of funds, especially in the development of the tourism industry of ethnic minorities in the west. Western ethnic areas are far behind and backward, socio-economic development is slow, and financing channels are affected by historical debts. Compared with the development of the sports tourism industry, it is difficult to raise funds. Therefore, the raising of funds should be the main problem faced by the leaping development of the national sports tourism economy. Through actual investigation, the author believes that it can be solved from the following aspects: First, the government can raise funds on its own initiative. Aiming at the recent development focus of the tourism industry, starting from the economic and social development goals of the western minority areas, and with the government's financial situation, the government funds are used to support the development of the sports tourism industry, strengthen the construction of hardware infrastructure, and properly support service facilities. The second is to seize the opportunity and formulate corresponding policies for funding. For example, the policy support for the development of the western region, the policy support for the development of ethnic minorities, and the policy support for poverty alleviation and development in some countries, as well as the support for the construction of a new socialist countryside, the funds for the use of tourism projects can be obtained through these policy support

channels. The third is to build an investment and financing platform to raise funds for the development of the sports tourism industry. Existing local investment and financing companies at all levels can be used as the main financing objects, and strengthened investment and financing functions can be used to further broaden investment and financing channels and allow the development of sports tourism economy to attract more social funds. Establish a multi-level, multi-channel investment and financing system. The fourth is to attract tourism funds in the form of investment promotion. To design professional projects, promote the development of sports tourism in the western minority areas, and use preferential policies to attract investment and attract effective capital investment, large domestic and foreign companies (enterprise groups) with strong economic strength can be used as the main investment Investment objects, including the world's top 500 enterprises.

4.2 The Spiritual Power to Promote the Leap-Forward Promotion of Sports Tourism Economy Cannot Be Separated from the Change of Ideas

If we want to further promote the development of the sports tourism industry in the western minority areas, we must make further changes in thinking and concepts. First, we must effectively integrate the innovative society, and second, we must follow the development strategy of the innovative country. First, we must strengthen publicity. Use media to carry out propaganda and education, let the public understand the role of tourism's characteristic economic development, fundamentally change the concept, and realize the development of sports tourism to adjust the industrial structure to promote the development of national sports tourism. Among them, media means include radio and television, newspapers and magazines, as well as the dissemination of network information. These media means not only have a comprehensive and three-dimensional effect, but also have unique and diverse perspectives on their propaganda and education functions. Second, we must be clear about our goals. The western ethnic regions should rely on party committees and governments at all levels as the basis and start relevant management departments. While implementing the overall goals of local economic and social development, they should also promote the development of ethnic sports tourism. These should be used as leadership performance assessment items to establish development goals Along with other government work. At the same time, in order to avoid the situation where the sports and tourism departments shirk their responsibilities and ensure the smooth development of the sports tourism economy, the responsibilities of each department must be clearly defined. In order to speed up the development of the national sports tourism industry, government departments must have clear rewards and penalties, recognize outstanding performance departments and leaders, and pursue related responsibilities of poor performance department leaders. Finally, we must establish a sense of participation by all people. Through ideological guidance, a thorough change in ideology and concepts, and actively guide minority people to participate in the development of the national sports tourism industry, so that sports tourism has become a rich people project and a livelihood project for the public.

4.3 Accelerating the Training of Talents as a Support for the Rapid Development of Sports Tourism in Western Ethnic Areas

In recent years, the development of sports tourism in western ethnic areas has been growing rapidly, and the formation of specialized tourism talents is becoming more and more urgent. This type of talents must first be familiar with the professional knowledge of tourism and secondly understand the development of sports in market-oriented operations. First, attract high-quality sports tourism talents to join. It is mainly the attraction of preferential policies. The use of high-tech and vocational education to attract domestic and foreign professionals, not only includes sports education talents with high education qualifications, but also high-quality talents from well-known colleges and universities in various places. In addition, in addition to the treatment of economy and jobs, in order to make them work at ease, they should also solve these special talents and provide help in life, such as children's schooling, family placement, etc. Second, increase training for existing personnel. In order to improve the overall quality of existing personnel, on-the-job training should be provided to existing personnel in accordance with local education and tourism

development to improve their professional skills and some work skills in tourism work. Teachers should be from tourism experts and scholars. Specific measures include: training employees' knowledge of ethnic history and sports; strengthening their understanding of local customs, history and culture; strengthening their comprehensive quality, so as to comprehensively improve the quality and professional level of the tourism industry employees in the western ethnic regions.

5. Conclusion

The CPC Central Committee and the State Council's "Decision on Winning and Fighting Tackling Poverty Alleviation" requires "continuously innovating ideas and methods for poverty alleviation and development based on the existing foundation and resolutely winning this tough battle." The importance and necessity become more apparent. It is necessary to understand the legal meaning and practical significance of sports poverty alleviation from the perspective of comprehensively advancing the rule of law and completing the poverty alleviation strategic goals, and to implement sports poverty alleviation on two levels of strategic choices and operational policies. The beautiful natural scenery and rich unique national cultural resources have consolidated the foundation for the development of sports tourism economy. However, the survey found that due to many problems in the development of sports tourism, lagging ideas, scarce management talents, insufficient funds, and single industrial projects, it severely restricted the further development of sports tourism economy. The most urgent task is to vigorously develop the sports tourism industry in accordance with the actual local conditions, and use this to promote poverty alleviation and economic and social development in western ethnic areas, implement funding issues, cultivate professional talents, and improve management to adapt to local economic development. Change the concept, improve the quality of national sports tourism, and then improve its service level.

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